

Mary K. Thomas
And
Dance, Dance, Dance Studio
Proudly Present:



3rd Florida Fun Mini-Match
January 18th, 2015



Sponsorship Packet

Dear Potential Sponsor,

Preparations for the 2015 Florida Fun Mini-Match are already underway! As we look forward to another year of the region's finest dancers showcasing their unique skills, we would love to have your organization be a part of the excitement!

As Dance, Dance, Dance prepares to present its third mini-match to enable ballroom dancers in all regions of Florida to perfect their skills, watch an incredible show, we want to remind you that this is a production that benefits the entire dance community. Local entrepreneur Mary K. Thomas, owner of Dance, Dance, Dance Studio of Wildwood, Florida is pleased to present this fun, healthy and artistic activity for Ocala and Central Florida.

This year's beneficiary is the Marion Therapeutic Riding Association. Serving the heart of Florida since 1985, the [Marion Therapeutic Riding Association \(MTRA\)](#) is a PATH – Premier Accredited Therapeutic Horseback riding organization for individuals of all ages challenged by physical, mental or emotional disabilities.

Supporting dance as a form of art, Robert Lynch, CEO of *Americans for the Arts* states:

“Understanding and acknowledging the incredible economic impact of arts and culture, we must always remember their fundamental value. They foster beauty, creativity, originality, and vitality. The arts inspire us, soothe us, provoke us, involve us and connect us. But they also create jobs and contribute to the economy.”

Dr. Justin Ferns M.D. FACC agrees and also points out the physical and mental health benefits of this art form:

“Dancing has its proven medical, psychological, and social benefits. A well-known Italian study has proven beyond doubt the cardiovascular benefits on patients with heart failure and open heart surgery. Dancing as a form of rehabilitation for these patients increased their muscle oxygen extraction, mitochondrial function, and aerobic capacity. It trains the muscles to delay lactic acid production and as you know, lactic acid production causes fatigue and pain. Various other studies have proven [the] increase in endorphin production, which leads to overall sense of mental and psychological well-being. Dancing improves balance, increases muscle tone, and delays osteoporosis. The National Institute of Health's study clearly demonstrates [that] dancing reduces the incidence of dementia by 72%.”

Thank you for your support of the Florida Fun Mini-Match and their support of MTRA and the children and families that benefit from this program! We look forward to partnering with you to make 2015 our best Mini-Match yet!

Sincerely,

Mary K. Thomas

Mary K. Thomas
President
(352) 266-0015

Sponsorship Opportunities

Open Gold Star Sponsor

\$2,500

- Four VIP seats at the Florida Fun Mini-Match
- Four tickets to the After Party
- MTRA Horsemanship Lessons for Four People, Four Sessions
- Riding Demonstration with MTRA and Tour of MTRA Facilities
- Photograph with the celebrity judges
- Full Page advertisement in our program
- Logo with click through to sponsor's website
- Sponsor logo on all event collateral materials
- Sponsor recognition on social media
- Banner on Judges Table
- Placement of your business promotional material on guest tables
- Four commemorative Florida Fun Mini-Match Wine Glasses

Gold Sponsor

\$2,000

- Two VIP seats at the Florida Fun Mini-Match
- Two tickets to After Party
- MTRA Horsemanship Lessons for Two People, Four Sessions
- Riding Demonstration with MTRA and Tour of MTRA Facilities
- Half page advertisement in our program
- Recognition to include a listing and logo on our website
- Sponsor recognition on social media
- Placement of your business promotional material on guest tables
- Two commemorative Florida Fun Mini-Match Wine Glasses

Silver Sponsor

\$1,500

- Two Florida Fun Mini-Match Tickets
- Quarter page advertisement in our program
- Tour of MTRA facilities
- Recognition to include a listing on all event collateral materials
- Two commemorative Florida Fun Mini-Match Wine Glasses

Bronze Sponsor

\$1,000

- Two Florida Fun Mini-Match Tickets
- Two commemorative Florida Fun Mini-Match Wine Glasses
- Tour of MTRA facilities
- Recognition to include a listing in our event program

Showcase Sponsor

\$500

- Two Florida Fun Mini-Match Tickets
- Two commemorative Florida Fun Mini-Match Wine Glasses
- Recognition to include a listing in our event program

Newcomer Sponsor

\$250

- Two commemorative Florida Fun Mini-Match Wine Glasses
- Recognition to include a listing in our event program

Sponsorship Comparison

Sponsorship Level	<u>Open Gold Star Sponsor</u>	<u>Gold Sponsor</u>	<u>Silver Sponsor</u>	<u>Bronze Sponsor</u>	<u>Showcase Sponsor</u>	<u>Newcomer Sponsor</u>
Amount	\$2,500	\$2,000	\$1,500	\$1,000	\$500	\$250
Ad Size	<p>1 Full Page advertisement in event program</p> <p>Listing and logo with Click Through to sponsor's website</p> <p>Logo on all event collateral materials</p> <p>Sponsor recognition on social media</p>	<p>1/2 Page advertisement in event program</p> <p>Listing and logo on our Website</p> <p>Sponsor recognition on social media</p>	<p>1/4 Page advertisement in event program</p> <p>Sponsor listing on all event collateral materials</p>	<p>Recognition to include a listing in event program</p> <p>Sponsor listing on all event collateral materials</p>	<p>Recognition to include a listing in event program</p>	<p>Recognition to include a listing in event program</p>
Banners Inside Venue	Yes At Judges' Table	-	-	-	-	-
Placement of Business Promotional Material On Guest Tables	Yes	Yes	-	-	-	-
Tickets	<p>Four VIP Tickets to Event</p> <p>Four Tickets to After Party</p>	<p>Two VIP Tickets to Event</p> <p>Two Tickets to After Party</p>	Two Mini-Match Tickets	Two Mini-Match Tickets	Two Mini-Match Tickets	-
Additional	<p>MTRA Horsemanship Lessons for Four People, Four Lessons</p> <p>Riding Demonstration with MTRA and Tour of MTRA Facilities</p> <p>Photo With Celebrity Judges</p> <p>Four Commemorative Wine Glasses</p>	<p>MTRA Horsemanship Lessons for Two People, Four Lessons</p> <p>Riding Demonstration with MTRA and Tour of MTRA Facilities</p> <p>Two Commemorative Wine Glasses</p>	<p>Tour of MTRA Facilities</p> <p>Two Commemorative Wine Glasses</p>	<p>Tour MTRA Facilities</p> <p>Two Commemorative Wine Glasses</p>	<p>Two Commemorative Wine Glasses</p>	<p>Two Commemorative Wine Glasses</p>

For more information about this event or for questions relating to sponsorship opportunities contact: **Mary K. Thomas** by calling **352-266-0015** or **Cristina Spicher** by calling **352-432-0873**.



SPONSORSHIP AGREEMENT

COMPANY INFORMATION

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

CONTRACT INFORMATION

Contact Name: _____

Contact Phone: (____) _____ - _____ Contact E-Mail: _____

SPONSORSHIP INFORMATION

Sponsorship Package: _____ Sponsorship Amount: \$ _____

Additional Sponsorship Contribution: _____

Total Sponsorship Amount: _____

I, the undersigned, agree that my signature ensures payment of the above stated amount to the Florida Fun Mini-Match. Checks should be made to **Dance, Dance, Dance**. I understand that advertising material such as logos, business cards, and banners are due to The Florida Fun Mini-Match Chairman by December 15, 2014. Graphics for advertisements should be e-mailed to **info@dancedancedance.biz**. I also understand that all sponsorship **funds are to be paid in full and turned in with this contract by December 15, 2014**. Please keep a copy of this contract for your records.

Please mail checks and completed contracts to:

Dance, Dance, Dance
Attn: Mary K. Thomas
PO Box 4781
Ocala, Florida 34478

Sponsor Representative Signature: _____ Date: _____

Mini-Match Administrative Signature: _____ Date: _____

=====

FOR ADMIN USE ONLY

Date: _____ Admin Initials: _____

Amount Paid: \$ _____ Method of Payment: Cash or Check #: _____

Tradeout Amount: _____

Additional Notes: _____