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## **Marion Therapeutic Riding Association Equine Therapy for Our Heroes Program**

**Goal:** Raise \$250,000 to offer a therapeutic equine riding program for veterans and their families.

**The Program:** The MTRA Equine Therapy for Our Heroes Program will work cooperatively with various organizations including the Wounded Warriors Project, Intrepid Fallen Heroes Fund, Veterans Hospitals and others to offer equine-assisted activities and therapeutic horseback riding for veterans and their families. This program will use specifically trained horses combined with Certified Equine Instructors along with Mental Health Professionals to help veterans who suffer from traumatic brain injuries, loss of limbs, blindness and other military related injuries.

**Facility and Equipment:** The Program will take place at the Marion Therapeutic Riding Association's Hillcrest Facility in Ocala, Florida. The Hillcrest facility will offer:

- covered riding arena
- 9-stall barn
- 6 acres of fenced in pastures
- viewing area for families
- adaptive equipment for the disabled rider
- 8 specially trained horses

### **Faculty and Instructors:**

- 4 Certified Equine Instructors
- Mental Health and Learning Professional
- Volunteer Coordinator
- 12 volunteers

**Program Benefits:** The proven benefits of equine-assisted activities and therapeutic riding include fostering patience and empathy, boosting trust and confidence, increasing control over one's own emotions of frustration and anger, promoting strength, developing balance and improving coordination.

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*For information regarding Corporate and Individual Sponsorships please contact:*  
Richard Heysek, Treasurer 813-426-5119 [petfund@gmail.com](mailto:petfund@gmail.com)

*For Program information please contact:*  
Laurie Bruun, Executive Director 352-732-7300 [execdiretor@mtraocala.org](mailto:execdiretor@mtraocala.org)

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### **Marion Therapeutic Riding Association | a PATH International Premiere Accredited Center**

6850 SE 41<sup>st</sup> Ct. • Ocala, FL 34480 • 352-732-7300 • [www.mtraocala.org](http://www.mtraocala.org)

MTRA is a 501 (c) (3) non profit organization whose mission is "to promote wellness, exercise and education while providing the benefits of therapeutic riding and equine assisted activities to persons of all ages challenged with a disability".



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## DONOR INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

email: \_\_\_\_\_

I would like to make a tax-deductible donation to the Marion Therapeutic Riding Association for their Therapy for Our Heroes Program in the following amount:

\$ \_\_\_\_\_ Secretariat – Annual Gifts of \$2,500 or more (can be paid quarterly or monthly)

\$ \_\_\_\_\_ Man O’ War – Annual Gifts of \$1,000-2,499 (can be paid quarterly or monthly)

\$ \_\_\_\_\_ Barbaro – Annual Gifts of \$500-999 (can be paid quarterly or monthly)

\$ \_\_\_\_\_ Zenyatta - Annual Gifts of \$250-499 (can be paid quarterly or monthly)

\$ \_\_\_\_\_ Seabiscuit – Annual Gifts of \$100-249

\$ \_\_\_\_\_ Seattle Slew – Annual Gifts of \$50-99

\$ \_\_\_\_\_ Ruffian - Annual Gifts of \$25-49

\$ \_\_\_\_\_ Other

*Gifts of other amounts are welcomed and appreciated!*

### METHODS OF PAYMENT:

- Credit card number: \_\_\_\_\_ Exp. \_\_\_\_\_  
CVS: \_\_\_\_\_
- I will visit [www.MTRAocala.org](http://www.MTRAocala.org) and use the convenient Donation button to pay securely on-line.
- I will call 352-732-7300 to arrange payment on my credit card.
- Enclosed is my check (payable to Marion Therapeutic Riding Association) to MTRA, 6850 SE 41<sup>st</sup> Ct., Ocala, FL 34480

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